

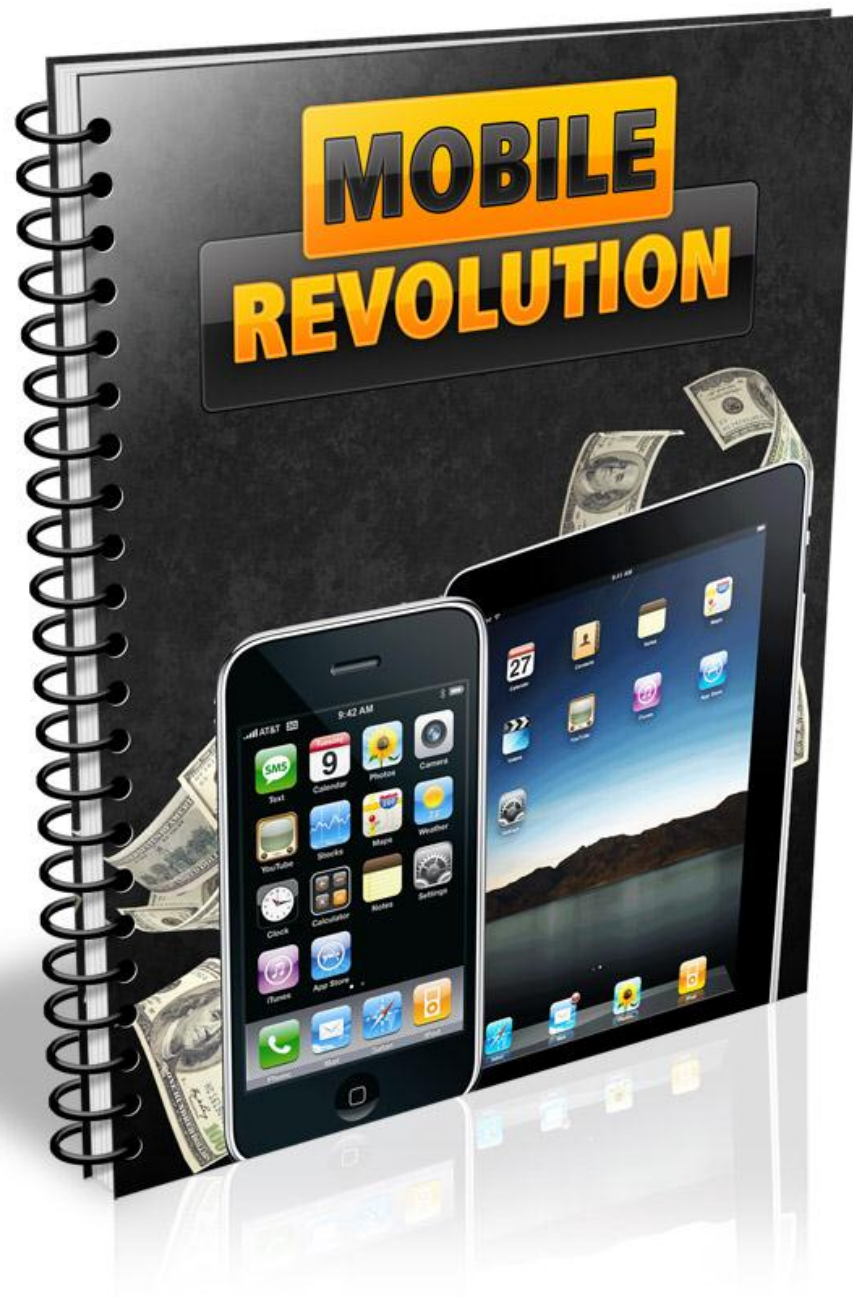


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Introduction

If you haven't jumped about the mobile marketing revolution, it's about time you do! Mobile marketing is positioned to absolutely slaughter every other current marketing method! It's going to blow away internet advertising, email, direct mail, and just about anything else you can think of. Why?

- 91% of Americans have a cell phone.
- 5 billion people subscribe to cell phone service, but only 2 billion have internet access.
- People tend to check their text messages and voice mail several times per day, often within minutes of receiving a message.
- However, people usually only check their email once or twice per day, usually not carrying a computer around with them.

This makes mobile marketing extremely powerful. You have the opportunity to get in on the ground floor of an opportunity few people are exploring. The time is NOW!

Why Mobile Marketing is So Powerful

Mobile marketing has the power to reach more people with less competition. You won't have to compete with hundreds of spam emails, and you can reach people in just minutes!

Because people carry their phones with them everywhere they go, your messages can be in their hands in just moments. You won't have to wait for people to get around to checking their email. You won't have to worry about being stuck between hundreds of spams in a flooded inbox. You'll have direct access straight to the people you want to reach.

Additionally, people are captive audiences when reading text messages. Since text messages are so short, you have to keep them straight to the point. This means more people will take the time to pay attention and read your message. Some people may not want to read a longer email.

There won't be another method with this much potential to come along for decades, and it's still in its infancy. I suggest jumping on this incredibly powerful method right now, because you are once again thinking, "Why didn't I jump on this when I had the chance?"

Mobile Revolution

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