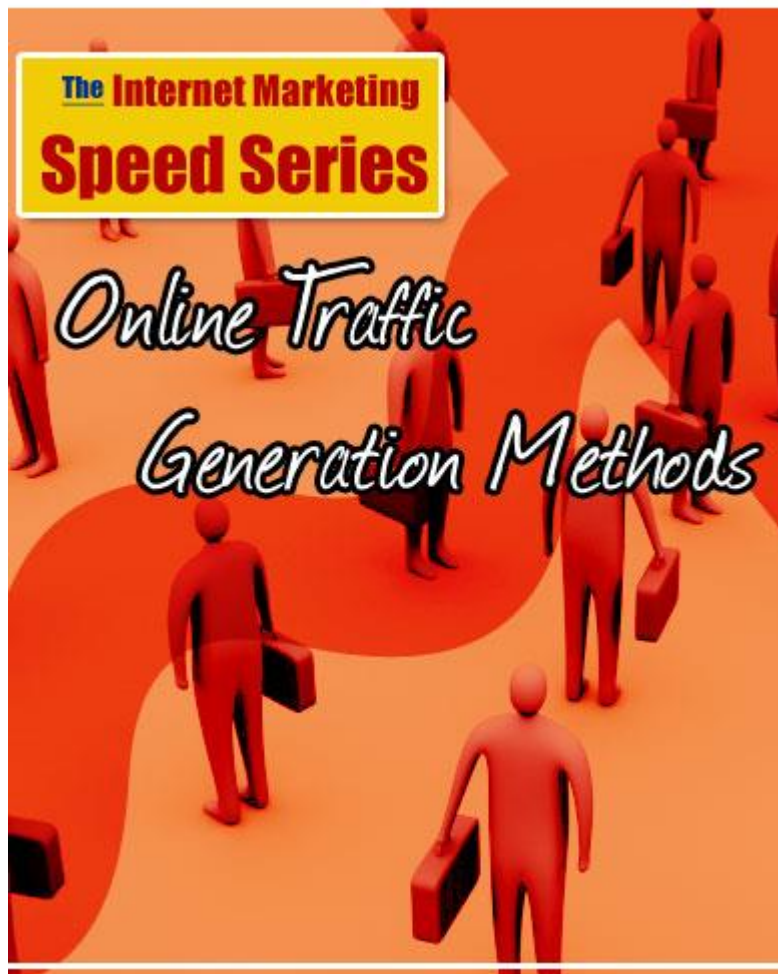




THE INTERNET MARKETING SPEED GUIDE SERIES:

Online Traffic Generation Methods

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Introduction

Setting up your online business presence is a major accomplishment. However, it is only the beginning. Contrary to popular opinion, people will not come just because you built it. Part of the reason for that set of circumstances is that no one is likely to visit a web site that they do not know exists.

So, after you have put together the most spectacular, intuitive, and fun to browse web site, the time has come to get busy and find ways to generate the traffic to your little corner of the Internet.

The good news is that there are many options when it comes to the task of driving traffic to your site. While many of the strategies involve online methods, there are also some offline effective procedures that will also lead to more hits and thus increase the chances of making a sale.

Here are some tips on creating a comprehensive battle plan to publicize your site and generate interest that will result in making your online presence a successful venture.

Online Traffic Generation Methods

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