



**THE INTERNET MARKETING
SPEED GUIDE SERIES:**

Setting Up Your First Business Website

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Setting Up Your First Business Website

Guide to Setting up Your First Business Website

Section One: How to Determine What You Want to Sell

No matter what anyone tells you, the first step you need to take if you want to set up your business's website is to first determine the goal for what you want to use your website for.

If you already have a brick and mortar business and you are planning on expanding its reach to the internet, then you are off to a good start. On the other hand, if you are starting from scratch, and a business website is going to be your sole moneymaker, then you have a lot of work ahead of you.

Because there are more steps involved for those who are looking to make an online business from scratch, we will start at the beginning. Your first step when creating a business website is to brainstorm what it is exactly that you want your business to provide.

A sales or retail website will look different than a marketing website which will look different than an informational website, and they will all look different than a web

Setting up Your First Business Website

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