

Extreme Persuasion Strategies

by (your name/business)

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Chapter 1

1 Include the reprint/reproduction rights with your product. This increases the perceived value because people can start a business and make money. You can also include some of your advertisements in or on the product. The more it gets resold, the more your ad will be seen.

2 Get the word out about your product and brand it. This increases the perceived value because people believe brand name products are better quality. If you want to quickly brand your product, team up with an already branded business and use their name. You could just give them a percentage of your profits.

3 Participate in chat rooms related to the product you're reselling. Start a conversation with a person without trying to sell to him or her. Later on, while you are chatting, mention the product you're reselling. You could end up selling your product, creating a friendship or finding a joint venture partner.

4 Create a free e-book with the advertisement and link of your affiliate web site. The subject of the free e-book should draw your target audience to download it. Also submit it to some e-book directories. The more exposure your free e-book gets, the more your ad will be seen.

5 Start your own affiliate program directory. Join a large number of affiliate programs and list them all in a directory format on your web site. Then just advertise your free affiliate program directory. You will earn commissions and gain sub-affiliates. Plus you could start an affiliate-related e-zine too.

Extreme Persuasion Strategies

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