

Amazing Advertising Tips

by (your name/business)

Copyright © 2010

All rights reserved. Reproduction and distribution are forbidden. No part of this publication shall be reproduced, stored in a retrieval system, or transmitted by any other means, electronic, mechanical, photocopying, recording, or otherwise, without written permission from the publisher.

This publication is designed to provide accurate and authoritative information with regard to the subject matter covered. It is sold with the understanding that the author and the publisher are not engaged in rendering legal, intellectual property, accounting or other professional advice. If legal advice or other professional assistance is required, the services of a competent professional should be sought.

(your name/business) individually or corporately, do not accept any responsibility for any liabilities resulting from the actions of any parties involved.

Note: This is not a free ebook. It is for your own use.
Don't give it away to others.

The Table Of Contents

Chapter 1- Tips 1-5

Chapter 2- Tips 6-10

Chapter 3- Tips 11-15

Chapter 4- Tips 16-20

Chapter 5- Tips 21-25

Chapter 6- Tips 26-30

Chapter 1

1 Tell your audience what kind of support they'll get after they buy. It could be free consulting, tech support, free servicing, etc. This may also answer some of their buying questions ahead of time. People don't want to buy products without knowing you will be there to help if they have problems.

2 Ask people at the end of your copy why they decided not to buy. This will give you new ideas on how to produce ad copy that's more profitable. Have a web form or e-mail link in place so they can answer you. You may find out they don't like your guarantee or graphics. It could be anything.

3 Think of ways to get your site or business in the news. You could sponsor a fundraiser, break a world record, hold a major event, etc. Simply write a press release about what you've accomplished, then send it to media outlets that cater to your target audience.

4 Hold a contest on your web site. Give other web sites the option of offering it to their visitors. This'll multiply your advertising all over the Internet. It would become a viral contest. Of course the contest must either be ongoing or held regularly so you could allow other online publishers to offer it to their visitors or subscribers.

5 Tell your potential customers that your ordering system is highly secure. Also reassure them that you take every effort to protect them. People want to feel they are safe online. They want to know that you care about their well-being. Tell them all about what you currently do for them to make them feel more secure.

Chapter 2

6 Carry business cards with you wherever you go. Have your web address printed on them. You can hand them out to anyone you meet. Just think of all the people you meet on a regular basis: grocery clerks, post office workers, bag boys, family members, friends, salesmen/women, etc.

7 Contact national radio stations to ask them if they are looking for guest speakers. Tell them your area of expertise; maybe they'll book you for a show. Of course you would want to contact targeted stations and shows which would want to know more about you and your area of expertise.

8 Join clubs related to your area of business. You could trade leads with other businesses. Learn new ways to run your business and sell your products. You could also create your own online business club. You could provide private chat rooms, message boards, articles, etc.

9 Think of a domain name for your web site that's easy to remember. It should be related to what your business does, sells or provides. If there aren't any business names available, use your actual birth name. You could at least brand yourself. Your own name will give you credibility.

10 Position your web site at the top of pay-per-click search engines. You will only pay your set amount for each click-through you get to your web site. Just make sure your profits will pay for your advertising cost. If they won't, maybe you could share a web site with another related business and split the costs.

Chapter 3

11 Allow your visitors or customers to increase your traffic or sales. Ask them how you can improve your business, web site or product. You can ask them at your web site, in your e-zine, on your message board, in your chat room, in your guest book, in your product packages, etc.

Amazing Advertising Tips

You have just read the first pages of this ebook.

The full product includes the complete PDF, the editable source file, cover graphics and a private label rights licence. Edit it, put your name on it and sell it as your own.

Get it for £1.64

[https://plrshop.shop/business/
130-amazing-advertising-tips.html](https://plrshop.shop/business/130-amazing-advertising-tips.html)