

CPA Marketing Simplified

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What Is CPA?

It's almost like a bad joke:

Question: "What did the CPA marketer earn?"

Answer: "Two dollars and thirty-seven cents."

Question: "What did the CPA marketer spend to get it?"

Answer: "Five hundred and fifty dollars."

It's happened this way, more than people like to admit – but it doesn't have to be this way. The most common causes of CPA disappointment are:

- Insufficient market research
- Failure to track daily expenses
- Lack of basic business knowledge

If you're shuddering because you're afraid this would be you, well, that's what this report is here to do – help you avoid heartbreaking CPA mistakes, and experience genuine, solid CPA success!

"Will I Be Rich?"

Let's get something out the way, straight away: Unless you're a marketing genius with incredible intuition, you are not likely to become a millionaire within weeks or perhaps even months off CPA marketing alone. It's rather like niche blogging: You will need to run multiple CPA pages in order to let

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the small amount of positive income each incurs add up to a nice little sum at the end of the month.

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