

WARNING! The book you are about to read contains extreme Blackhat Marketing Techniques and ideas that are not just frowned upon by the Myspace community, they will get your accounts **CLOSED DOWN** if you aren't careful and do not stick to exactly what I say. Myspace marketing is ridiculously lucrative, but carelessness will cost you accounts. You have been warned!

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Introduction

Hello and thank you for purchasing this book. You've made a great choice, I know of no other source at all where you will get this much in depth information and step by step case studies. If you apply the techniques I'm going to show you, you WILL make money. There is no luck or skill to it, it's simple cause and effect. Myspace marketing is not hard at all, and once you learn the ropes and begin to profit, you control how much you want to earn. You can write your own paycheck basically, by deciding how much effort you want to put in.

As you have probably gathered by now, this book is dedicated to showing YOU exactly how to make money from Myspace, the world's number one "Social Networking" site, and a huge site in its own right.

Social networking is something that is HUGE worldwide, and many people believe it to be the "next generation" of web usage, making the internet as much a part of our everyday lives as a television set or telephone is these days. It may seem far off but 15 years ago who had a cellphone? A few people. And now who does? EVERYONE. See my point? In short, Social Networking may be the thing that makes the internet a necessity in people's lives.

But What IS Social Networking?

That's all well and good, but what exactly *is* social networking? The following definition is taken from Wikipedia.com–

"The first social networking website was Classmates.com, which began in

1995. Company of Friends, the online network of Fast Company, the pre-eminent "new economy" business magazine, launched shortly after, in 1997 and introduced business networking to the internet. Other sites followed, including SixDegrees.com, which began in 1997, Epinions which introduced the circle of trust in 1999, followed by European equivalents Ciao.com, Dooyoo and ToLuna. It was not until 2001 that websites using the Circle of Friends online social networks started appearing. This form of social networking, widely used in virtual communities, became particularly popular in 2002 and flourished with the advent of a website called Friendster. There are over 200 social networking sites. The popularity of

The Power of MySpace

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