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Introduction

There are many people who are making millions of dollars with applications for the iPhone and iPad. Fortunately, many iPhone apps will also work for the iPad, so you can kill two birds with one stone.

There is never going to be a better time than now to be an app developer. While the field is constantly becoming more and more competitive, the market is still relatively young. If you get in now, you have a very good chance to make a lot of money. Remember, the pioneers in an industry usually establish dominance right away, so it's important to jump in right now!

In this report, I'm going to teach you some of the basics of creating an iPhone or iPad app. I'll also give you some resources with more advanced information.

The time to do this is NOW! The longer you wait, the more money you are leaving on the table!

Generating App Ideas

Generating an idea for an app will probably be your biggest hurdle, and that can easily be overcome with some creative brainstorming techniques.

Remember, an app doesn't even have to be useful or involved in order to be successful. Have you heard of Joel Comm's app? It's called iFart. Basically, it lets users choose from several different types of farting sounds and play them through their phone. It's useless, but it has been downloaded many, many times. At about 99 cents per download, it has made back his development costs many times over!

Copy Existing Apps

One of the easiest ways to get an idea is simply by looking through popular apps and copying them. Obviously, you wouldn't want to copy their concept exactly. Instead, download the app yourself and try to figure out its major weaknesses.

If possible, look for comments about that app. Find out what people don't like. Then you can create an app that addresses

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