
48-HOUR ACTION PLAN

Easy Affiliate

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The earnings that you actually experience will depend on the amount of labor that you put into your efforts as well as your ability, experience, education, market trends, search engine algorithms, and many more personal and external factors. We do not guarantee or otherwise promise that you will earn any particular amount of money.

That said, it IS possible to make money online. Thousands of people are doing it every day, and we hope that this report can help you join those ranks!

INTRODUCTION

Many – and I mean many – Internet marketers have gotten their start through affiliate marketing. Consider this – you can start making money without creating a product, without dealing with support nightmares and even without a website. And you can get started immediately.

You get paid by bringing buyers to sellers. When they buy, you get a “piece of the action” -- called a commission. So, if a prospect buys a \$50 product, and the product pays 50% commission – you will make \$25.

In other words, you are like a commission-only salesperson. Except that you don't have to do all the selling – or, often, much selling at all. You don't have to do take any “orders”. You don't have to meet prospects “face-to-face.” All you have to do, often, is simply introduce interested people to the product. And it all happens online.

Considering that you can advertise on the Internet often for free or very inexpensively, it may be the perfect place to start, or expand, your efforts in creating an online income and an Internet business.

With no floors to sweep, no insurance to pay and advertising that can work for you 24 hours a day – it can easily become a fairly passive income. One you can start up while still showing up at the day job – or, when sufficient, taking “the rest of the day off” -- nearly every day. 😊

Let's get started...

THE ACTION PLAN

DAY 1:

WHERE DO WE FIND BUYERS?

Finding products to sell is a small fraction of the Affiliate Marketing Plan. The “meat” of affiliate marketing is finding buyers. Trust me, if there are buyers, there will be products to sell.

In general, there are two really great types of buyers – people who will buy no matter what the economy is doing.

The first group is called “desperate buyers” -- they have a problem and they need a solution – now. For instance, people who are in pain. Or, they’re facing a financial crisis (like an impending foreclosure). They are looking for a solution as quickly as possible – and these folks have a credit card hot in their hands searching earnestly for a solution.

The second group is “passionate (or rabid) buyers.” You know these people. Maybe you are one yourself. They are people who buy everything on a particular topic. Maybe it's golf. Or baseball. Or Harry Potter. Food and cooking. These can also be people who buy anything put out by a particular manufacturer (remember Beanie Babies?).

Groups of folks with a common interest we call “niches.” Now, not all niches have buyers. We call niches with buyers “niche markets.” But we don't want just a niche market – we want a niche market full of red-hot buyers.

So where do we find these rabid buyers?

Well, there are a number of places to look.

But, first of all, I'd recommend keeping your eyes and ears open.

What are those things that your friends and relatives simply can't live without?

What's Oprah talking about?

The 48 Hour Affiliate Action Plan

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