

"Discover A Jealously Guarded 'One-Two' Punch That Spellbinds Customers And Has Them Raving About Your Business!"

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By: Your Name Here
Your Title Here

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First and foremost, I'd like to take this opportunity to thank you for downloading this free report. I know you're really gonna enjoy it.

Rest assured, I'm going to reveal to you exactly what the incredibly effective "ONE-TWO" punch is... and also demonstrate to you why it's detrimental to your sales that you immediately begin implementing this technique into your everyday sales efforts.

Plus we'll also discuss exactly what you'll need to do to begin taking advantage of this ultra-profitable sales tool immediately.

Truth be told, if you're not using these ingenious "stealth" profit nuggets on your website, you're letting a huge percentage of sales fly by the wayside.

As you know... every customer that land's on your website is yet another opportunity for you to make a sale... **so don't waste the opportunity**. Take advantage of every round in your sales revolver and fire away!

So, what are you loading into your sales revolver?

Well, I'm here to tell you that several of the rounds that should be cocked and ready to fire are...

Those powerful, un-ignorable, stealth-like **CUSTOMER TESTIMONIALS!**

YUP! They're magical in every sense of the word!

Let me ask you two important questions...

Do you already sell products online? Do you already offer a service that you're confident is as good as, if not better than your competition?

If so, then I'm sure your website must be riddled with page after page of customer testimonials to prove it.

Right?

No?... Then without a doubt, you're doing something drastically wrong!

Authentic, detailed customer testimonials can and will be one of your greatest selling tools online!

Have you ever noticed how the vast majority of successful businesses - whether selling a product or a service - use this one extremely important selling tool in all their sales presentations - both online and off?

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It's a proven fact that genuine, verifiable testimonials convert more prospects into buyers, **plus build your credibility as an honest, reliable business man or woman.**

And your website's sales will definitely benefit from this hypnotic and powerful tool.

Testimonials are the one selling tool that you can't be without in sales.

The good news... you can quickly and easily have dozens of "verifiable" testimonials loaded in your sales arsenal, firing your biggest guns, once you understand how the process of soliciting a quality testimonial works....

"... I'm just writing to say that your product is wonderful! I've purchased many other widgets online, but your widget is by far the best widget ever. And it arrived extremely fast. Your customer service staff was also a pleasure to work with. I will be buying many more widgets from you in the future! Thank you for the excellent product and service...."

Susan B. Customer

<http://www.susanbcustomer.com>

As an astute business owner, do you sometimes wonder...

"Just how do these companies pull it off... Why do their customers take such initiative to tell the world about their wonderful experience, while most of my customers seem to purchase my products or services and then fade away into a black hole somewhere in cyberspace?"

Well, the altruistic question you need to immediately ask yourself is....

"How many times have I followed up with my customers and actually asked them about their experience?"

The fact is, if you sell a product or service online, there's no "sneaky little trick" or "magic formula" for obtaining authentic, powerful, benefit-laden testimonials. The problem is...

YOU HAVE TO ASK! And that's where most online businesses fall short.

Here's a perfect example...

Take a look at eBay. Here's a marketplace where anyone and everyone is buying and selling goods and services. Ironically, a buyer usually finds that their only reassurance before making a purchase is by reading over a **"Sellers Feedback"**

One-Two Punch

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