

DEADLY *AFFILIATE MARKETING* MISTAKES



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Introduction

Affiliate marketing is a great way to make money, but it's not necessarily as easy as it sounds. Too many affiliate marketers are actually making HUGE mistakes that cost them time, money, and may even hurt their reputations permanently.

Fortunately, once you've identified these killer mistakes, it's easy to correct them so you can stop making them in your own affiliate marketing campaigns.

If you've been wondering why your affiliate marketing campaigns aren't as effective as you'd hoped, you might be making one or more of these big mistakes that could be seriously hampering your efforts.

In this guide, you'll learn about the most common mistakes made by affiliate marketers (even some highly experienced marketers make these mistakes!) You'll also learn how to keep from making these mistakes yourself, and how to keep from repeating the same mistakes over and over again as so many people seem to do.

So let's get started.

Mistake #1 – Focusing On Selling

I understand that the main goal of affiliate marketing, at least for the marketers themselves, is to make sales. That much is obvious. But you should never focus on “selling”.

Instead, your main focus should be on helping people. No matter what your market, you should be focused on helping your market in some way, because this is how you add value to your affiliate offers and how you get the audience in that market to trust you and want to buy from you.

It doesn't matter what your market is, your main goal is helping people. Period.

Weight loss? You're helping people get in shape and get healthy.

Internet marketing? You're helping people make money and achieve financial freedom.

Socks? You're helping people keep their feet warm and dry and look fashionable at the same time.

Always focus on helping your target customers. This will help you build a rapport with the people you'd like to sell to, making your job easier and giving you a reason to feel good about yourself at the same time!

Deadly Affiliate Marketing Mistakes

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