

THE 7 MOST COMMON MISTAKES MADE IN AFFILIATE MARKETING



**A Must Have Guide
For All Affiliate Marketers...**

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The 7 Most Common Mistakes Made in Affiliate Marketing

Affiliate Marketing – The Best Place to Start

Everyone has to start somewhere. And, for neophyte Internet marketers, the best place to start may be with affiliate products. Rather than going through the laborious and expensive process of creating your own product (of dubious quality) and then trying to market it to the masses, why not start by finding a product that is well put-together and comes from someone who already has a high degree of credibility? You could save a lot of time, money, frustration, and will power; and you could make money in the process, too—in fact, really, really good money. Many top Internet marketers today still sell affiliate products, even though they make a killing off of their own. Why? Because it's still fantastic money and little effort is required.

Now, with that said, it's important to mention that affiliate marketing is no walk in the park, either. It's certainly easier than pulling off a Jeff Walker-style massive product launch, but, like anything else, there are plenty of pitfalls just waiting to consume you and your money. Do yourself a favor: heed what I say and avoid those pitfalls. In this section, I will go over the top 7:

Pitfall #1: Choosing a Bad Product to Promote

Not all products are created equal. In fact, that is probably the driving motivation behind your decision to sell affiliate products: for the most part, you have accepted that there are plenty of high-quality products already on the market; and, if you create your own, it might not compare favorably.

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