

GROW RICH WHILE YOU SLEEP

by Ben Sweetland

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GROW RICH WHILE YOU SLEEP

By Ben Sweetland

95% of all human problems stem from a negative mind. This figure includes such traits as timidity, domestic discord, business failure, bad memory, tenseness, unhappiness, worry, etc.

You can do something about it... while you sleep!

You are a mind with a body attached, not a body with a mind attached! Realize this and you are on your way to self-mastery. This is the new approach to the Conscious Mind through the other level that never sleeps, the Creative Mind. What you will discover is priceless!

This book shows how to use the deepest thinking part of you, while you sleep, to get whatever you want out of life . . . money, personal influence, love, respect and admiration.

At will, you can direct your Creative Mind to assist you in solving problems . . . making the right decisions ... in creating ways and means of great achievement . . . over night!

With this technique you can sleep on it and awake in the morning with answers so clear-cut you will be amazed!

You will discover:

- 6 exercises that develop your latent creative powers into a mental powerhouse.
- 5 ways to make your Creative Mind work for you.
- a formula for building a success consciousness that will lead you to success in any direction ... and double your income.
- how to develop your powers of concentration.
- how to accentuate the positive ... and gain a magnetic personality.
- how to go on a mental diet ... to gain radiant mental and physical health ... and feel younger than your years, even at 70.

By unblocking the mind-line this method automatically improves the memory, strengthens other mental powers, casting out self-doubt and self-defeat. It builds optimism, confidence, courage, and brings out latent talents, shows that you can grow rich ... in all things . . . material as well as spiritual . . . while you sleep.

About the Author

The late Ben Sweetland was widely known for his syndicated column, "The Marriage Clinic," and for his many books, including I WILL, and I CAN. He was active on the West Coast as a consulting psychologist, and was much sought after as a lecturer throughout the states.

He also authored ADD YEARS TO YOUR LIFE AND LIFE TO YOUR YEARS, FOURTEEN GOLDEN SECRETS, MAGIC FORMULA FOR PERSONAL ACCOMPLISHMENT and MAGIC FORMULA FOR SELLING.

Books by Ben Sweetland

Add Years to Your Life: Life to Your Years

I CAN!

14 Golden Secrets

Magic Formula for Personal Accomplishment

Magic Formula for Selling

I Will

Dedicated to Edel, who is
my little girl, my sweetheart
and wife.

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How This Book Helps You Grow Rich

PREPARE YOURSELF for a wonderful experience. Whatever you want out of life, this book will show you the way to make it come to you. Be it money, influence, love, respect, or admiration—be it any or all of these— it will be yours in abounding measure. This way to get rich is universal. It has brought riches to men who work at all kinds of occupations in many parts of the world. It does not depend on your education, your background or your luck.

It depends on the most essential, deepest-thinking part of you.

Just look around and you'll see how few men really know what they want or where they're going. Having no goal in mind, they can't even discern the difference between what is good for them and what is bad.

If you too are that way—don't worry. This book is going to change you. Start by remembering that you are better than you consciously think you are. In fact, if you already know how you would like to spend a lot of money, you are far ahead of most men!

Before you finish this book, you are going to know once and for all:

How to recognize your real goals in life—no matter what anyone else tries to tell you

10 HELPING YOU GROW RICH

How to get acquainted with your real self—your true abilities, your vast fund of hidden talent.

How to fill yourself with such genuine, deep-down confidence, zest and good-will that other people will be pleased to help you get what you want.

How to find and hold the full, glorious picture of your own success and build toward that picture with every word and deed.

As your work multiplies in worth, remember this: You possess not only the things money can buy, but also the deep, inward satisfaction that comes with making your life what you want it to be. Growing rich in a way that really expresses you is just about the most constructive, healthful, joyous thing you can do for yourself!

THE MASTER OF YOUR SUCCESS IS YOUR CREATIVE MIND

This entire book is built around a saying in the Bible: As a man thinketh in his heart, so is he.

Without changing the meaning of this timeless, golden truth, I give it to you more along the lines of modern psychology: A man is what his Creative Mind says he is.

You are not a body with a mind attached. You are a mind with a body attached.

Remember this, and you take your first step toward self-mastery.

Actually, the mind has two levels. The one we know best is the conscious level. It takes in impressions through your senses of sight, hearing, touch, taste and smell. It is highly effective in making your daily thousand-and-one decisions. When you perform any conscious act—pick up a pencil, speak to a waiter, make a phone call—your Conscious Mind sends the orders to your body. And when you go to sleep, your Conscious Mind goes to sleep.

The other level never sleeps. This is the Creative Mind.

Your Creative Mind literally keeps you alive. It is responsible for the involuntary life-functions such as your heartbeat and

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your breathing. It has great control over your glands, the master regulators of your body. Most important for our purpose: Your Creative Mind also governs your personality, your character, your inmost drives, your deepest and most secret desires!

W. Clement Stone conceived a powerful picture in his Creative Mind; he saw himself controlling a large insurance company. Now, we all know that to start a business you need capital; in fact, most business failures are caused by lack of capital to tide-over a bad time. Well, my friend Stone had less than \$100 in his pocket. But he has made a personal fortune of some \$100,000,000... beginning as the head of an insurance company. How many salesmen will go out today with a good product and a good sales pitch—and ring up no sale? It's your Conscious Mind that knows the facts about a product and how it can benefit the user. But it's your Creative Mind that determines whether you inspire trust or suspicion, belief or doubt—whether you are the kind of man who is well-liked as soon as he says Hello, or the kind who shapes up as a negative character whom it's so easy not to do business with.

I don't mean that an image of success in your Creative Mind means that you cannot possibly fail on any occasion. But I will show you men who, having first failed, came back and overcame every obstacle. They simply considered every setback a wonderful opportunity for improvement.

It's your Creative Mind that can and will put you up there among the happy, well-clothed, and well-supplied people; the people who attract love, who find their way out of difficulties, and who seem always to live in the sun.

Grow Rich While You Sleep

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