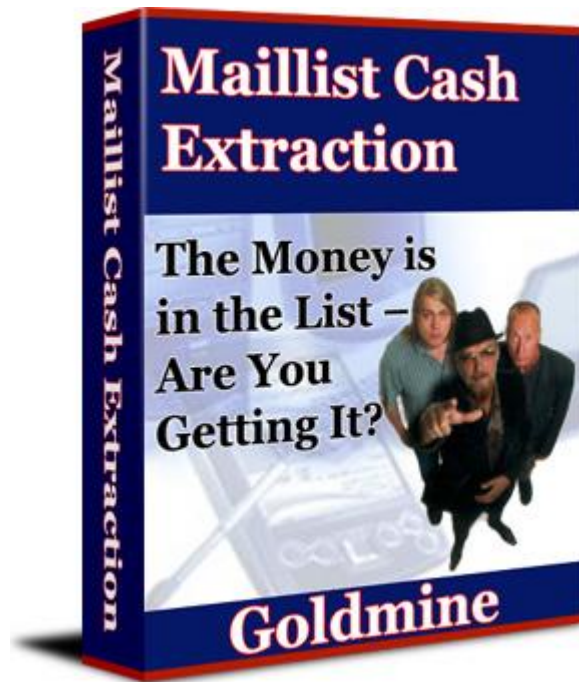




Maillist Cash Extraction

**“The Money is in the List – Are You
Getting It?”**

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Introduction

List maintenance is one of the most important subjects in online marketing. Your list is your number one and most basic bottom level output for your promotions. It's expensive and time consuming to gather, but forms one of the most powerful resources and profit potential you have.

For this reason, we need to understand exactly how it works. Throughout my time in online marketing, I've tried many different formats. There are clear differences that allow some methods to come out on top, while some fail miserably.

Depending on your business, there are several solutions that might be right for you. For this reason, we need to look at the big five to allow you to decide which one is going to make you the most cash.

Let's do it.

Maillist Cash Extraction

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