



Mailing List Secrets

LEGAL NOTICE

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

This book is a common sense guide to profiting from your mailing list. In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to reply on their own judgment about their individual circumstances to act accordingly.

This book is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

Any perceived slights of specific people or organizations are unintentional.

This guide is written in Times New Roman for easy reading. You are encouraged to print this book.

Table of Contents

<i>Introduction</i>	6
Why Have Your Own Mailing List?	7
The Concept	10
Count Your Profit Centers	10
What You Will Need	13
 <i>Creating Your Own E-zine</i>	 16
Your Mailing List Profits Plan	16
Decide on the Theme of Your E-zine	19
Formatting and Writing Your E-zine Issues	21
 <i>Step-by-Step to Building Your Mailing List System</i>	 39
Create a Free Report	40
Getting an Auto Responder	46
Creating Your Lead Capture Page	47
One Time Offer	53
Your Thank You Page	55

Getting Targeted Subscribers **58**

Advertisement Swapping 58

Participate in Give Away Ventures 59

Blogging 60

Buy E-zine Advertising Space 60

Buy Subscribers from List Sellers 61

Writing Articles 62

Use Traffic Exchange Programs 62

Pop-ups 63

Forums 64

List Your E-zine in E-zine Directories 65

In Closing **66**

Mailing List Secrets

You have just read the first pages of this ebook.

The full product includes the complete PDF, the editable source file, cover graphics and a private label rights licence. Edit it, put your name on it and sell it as your own.

Get it for £2.99

[https://plrshop.shop/email-marketing/
377-mailing-list-secrets.html](https://plrshop.shop/email-marketing/377-mailing-list-secrets.html)