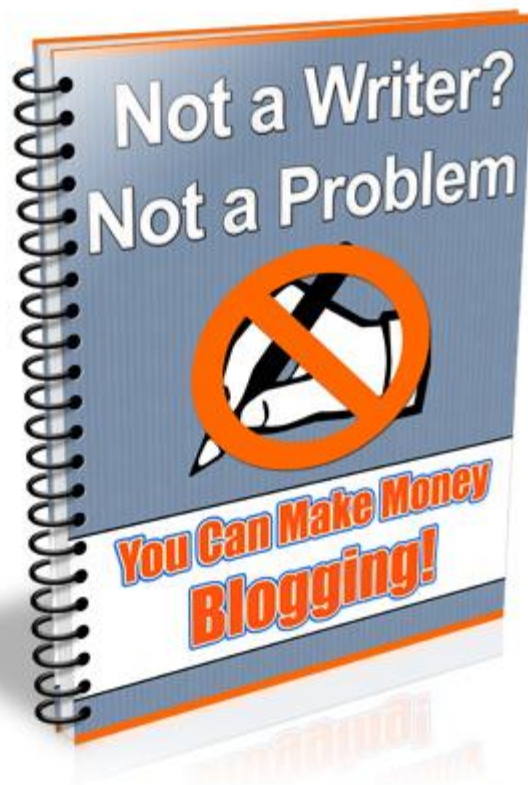


Not a Writer? Not a Problem.

You Can Make Money
Blogging!



Content, content, content. Content makes the web go round.

From the moment you begin researching ways to make money online, you hear WRITING, WRITING, and MORE WRITING, over and over again. There's a reason for that and we're going to discuss how the written word can make you money, but YOU don't have to be the one doing all that writing. Save your paper and your wrists!

One of the hottest ways to make money online is through the power of blogging. But, what does blogging require? What do you think? What ONE thing must you do above all else in order to blog?

If you're like the majority of people, your answer probably included...you guessed it...WRITING! After all, that's what a blog is all about right? On your blog you are sharing your thoughts with others in the form of blog posts that you've written - constant writing.

Before you run for the hills, let me let you in on a little secret.

While those blog posts are necessary in order for you to be a successful blogger, they do **NOT** all have to be written by you.

You need content to make your blog successful, but it does not have to be written by you. Let me explain by giving you some ways to make money and keep your blog fresh without wearing yourself out or giving yourself Carpal Tunnel Syndrome before you even get started bringing in the dough.

But, first, you need to know why content so important on the Internet and especially your blog.

Why is Content Crucial?

Here are a few reasons...

First of all, people come to the web for one thing and one thing only – information. Whether they're shopping for products to buy or looking for a natural remedy for their acne, they're hitting the web for information, advice, and help.

If your readers find quality information from you they're very likely to:

- Stick Around
- Sign Up for Your ezine or newsletter
- Twitter about your site
- Recommend your posts at places like StumbleUpon.com
- Sign up for your RSS feed
- Come back in the future
- Refer others to your site

Second, search engines **LOVE** content. The more pages you have on your website or blog filled with quality content, the better. Whether you offer product reviews, funny stories, or meaty training, quality content is rewarded by Google, MSN, and Yahoo, as well as the many other smaller search engines online.

Third, adding value to the Internet begins to establish you as an expert on your topic. By writing great information, your readers will begin to look at you as THE go-to person for information. You'll begin attracting interview and JV requests as well.

As you can see content really is important if you want to build a successful blog or website on the Internet. Without it, your site is just another in the World Wide Web. How can people find you if they don't know you exist? By establishing yourself and providing your readers with quality posts and other valuable information they need and want, you will see that you can easily become one of the big fish in the pond.

But, what if you don't have time to write constantly? Or, what if you don't like writing? You're in luck, there are many ways to add quality information to your blog without having to write it all yourself.

Before we get to that, let me tell you that while you can create a blog purely made up of content that you don't write yourself, I wouldn't advise it. If you want to really resonate with your readers, you have to let them get to know you as well. Don't shy away from writing some posts yourself, but instead use these content creation methods along with your own writing to create even more quality information for your visitors.

Where to Find Content for Your Blog?

Now that you know you need great content for your blog and why, it's time to move on to the meat of this report. I promised I'd tell you how to get that content without wearing your fingers to the bone. So, here we go! Hang on it's gonna be a fun ride!

1. Hire a Writer

There are freelance writers who make it their business to write articles, blog posts and more for website owners as well as bloggers. Most of these writers, also known as ghostwriters, charge per written piece and base their charges on the word count of the content you need. For instance, you can have a 300 word blog post written for X amount of dollars on the desired topic of your choice.

Normally, you will send the writer either a broad topic or even an actual title and they will in turn write the content for you following your specifications. Finding a ghostwriter is not hard, especially with the field growing by leaps and bounds every single day. The hard part is finding a writer you can communicate well with, afford, and who can write in a way that captures your voice.

Here are some tips to keep in mind when hiring a ghostwriter.

Finding a Writer

Ask for Recommendations - Ask around and see who comes recommended. You can easily get references from other bloggers, website owners, Internet marketers, and even on social media sites such as Twitter.

Search Engines - While this is an option, I would definitely ask people you know and trust for their suggestions for a writer first. Just because a person's website makes it to the top of the search engine results and they "claim" to be an experienced writer, doesn't mean they are.

Recommendation: Shelancers.com offers a variety of writers to choose from.

It Might Take More than One to Find THE One

Just as every blog is different, so are writers. Don't get discouraged if you try one (or sometimes more) writer and he or she is not what you had in mind. Some writers can take any blog owner's writing style and implement it in their articles and blog posts with no problem what-so-ever. Others don't find it as easy.

If you hire a writer and find you don't like their writing style or approach to a topic, move to another. I can tell you from experience; sometimes it takes going through a few writers to find the one that "gets it" and will whip out superb content that fits your personality as if you wrote it yourself.

Feedback is Crucial

Not a Writer Not a Problem

You have just read the first pages of this ebook.

The full product includes the complete PDF, the editable source file, cover graphics and a private label rights licence. Edit it, put your name on it and sell it as your own.

Get it for £2.99

[https://plrshop.shop/bloggging/
398-not-a-writer-not-a-problem.html](https://plrshop.shop/bloggging/398-not-a-writer-not-a-problem.html)