



Tubermanator

The main focus of this report is to show how to get involved in video marketing “on the run”, how to rank quickly on YouTube and Google using FREE (semi)-automatic tools and services. QUICKLY AND FREE. I will show methods and techniques I use to rank my videos, as well as free resources and tools to make video clips, to get backlinks and free traffic.

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CREATING VIDEO

Two free video editing tools will be discussed: Windows Movie Maker Live software (which comes with Windows operating system or could be downloaded-updated for free) and an online video editing service from Animoto.com. Free Mac video editors will be reviewed too.

TOOLS

1/ Animoto.com

The editor does an excellent job in terms of video quality (for web purposes), themes, backgrounds, transitions and automates basically everything. You only need is to upload your images, type bullet points and choose music. The service has two options: free and paid. Here is the features comparison screenshot:

	Free	\$5/month or \$30/year
	Try Now	Sign Up Learn more about Animoto Plus
<u>Number of videos</u>	Unlimited	Unlimited
<u>Video length</u>	30 seconds	Full-length
<u>Video greetings</u>	✓	✓
<u>480p (DVD) videos</u>		\$3
<u>720p HD videos</u>		\$6
<u>Downloadable</u>		✓

The main difference between the free and paid versions is a 30 second video length limit for the free plan. Therefore, if you are to use the free version you need to be concise in your presentation. Even though videos are not downloadable, you can upload the completed movie directly to YouTube.

After your clip has been uploaded to YouTube, you can download it using a Firefox extension called DownloadHelper. Optional: The next, paid version is \$25/year (\$30 - \$5 coupon, Google for “animoto coupon”). This plan is probably ideal for most videos.

One of the disadvantages of these versions is the Animoto brand in the end. You can easily remove it using other video editors (you will find numerous YouTube 30 sec clips without Animoto brand) but be warned that it is against their Terms of Service. Upgrading to unbranded versions costs significantly more.

Animoto.com site has everything to start: [features](#), [sample videos](#), [advanced plugins](#), [resources and FAQs](#). Also, please find a tutorial in the bonus videos provided with this report.

PROS:

- Easy to learn
- Short production time
- Royalty-Free music library

CONS:

- Not a lot of customization
- 30 sec clip length
- Slide text limited to two lines
- No DVD or HD quality
- Animoto brand in the end of the clip
-

Here are two random Animoto clips from YouTube:

[Free version](#)

[\\$25-\\$30/year version](#)

Windows Users

2/ Windows Live Movie Maker

Tuberminator

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