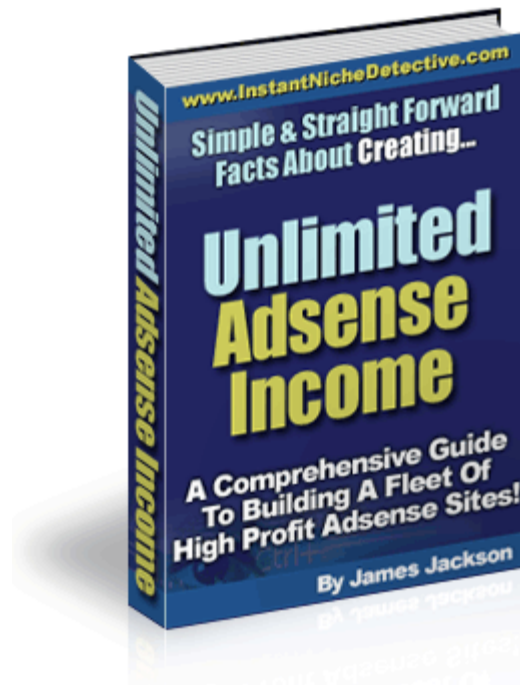


The Google AdSense Handbook

Making money by adding Google AdSense ads to your websites



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The reader is encouraged to seek competent legal and accounting advice before engaging in any business activity.

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Table of Contents

Chapter 1: Introduction

- 1.1 So Just What is Google AdSense?
- 1.2 What Can it do for Me?
- 1.3 What Kinds of Ads Will I Get on My Site?
- 1.4 How do I Get Started?
- 1.5 What are Users Saying about AdSense?
- 1.6 Am I Going to Make a Lot of Money Off of This?

Chapter 2: Building Content-Rich Sites

- 2.1 What are Content-Rich Sites and Why Have One?
- 2.2 How Do I Build One?
- 2.3 What Kind of Content Should I Put Up?
- 2.4 Sample Google AdSense pages—real sites

Chapter 3: SEO—Search Engine Optimization

- 3.1 Things to Consider
- 3.2 Likes and dislikes of Googlebots

Chapter 4: About Specific Keyword Density Ranges

- 4.1 Do-it-Yourself SEO

Chapter 5: About Extreme Content Sites

Chapter 6: Using Traffic Equalizer

- 6.1 Using Traffic Equalizer
- 6.2 Google's Guidelines

Chapter 7: Using Traffic Hurricane

Chapter 8: MetaWebs

Chapter 9: Additional Web Page Creation Software

- 9.1 Directory Generator
- 9.2 Traffic TurboCharger

Chapter 10: The Eyes Have it—So Where are They?

- 10.1 Frontloading

10.2 Don't Nest, Just List

10.3 Put web links where people will see them

10.4 Never Hide Headers

10.5 Maximize your Click-Throughs With Placement

Chapter 11: Building a Virtual Content Empire to Display Ads On

11.1 Blogging

11.2 Blog and Ping—not just funny names

Chapter 12: Using RSS Feeds for Content

12.1 How do I start using RSS feeds?

Chapter 13: Summing Up

Chapter 1: Introduction

You've probably heard a lot about Google AdSense (which is actually more accurately known as Google AdSense V1), but you may not know just what it is. Well, for one thing, it's a one of the hottest new ways to make money online without having to do a whole lot. If you've read Robert Kiyosaki's book, "Rich Dad, Poor Dad," you know that passive income is the best kind of income to have.

Passive income is income that you get without having to work for it. I know this may sound like some kind of "pie in the sky" get-rich-quick scheme, but passive income is for real. In fact, every single billionaire on earth uses the power of passive income to keep money coming in while he or she jets off to parties and resorts and such.

The best example of passive income in the physical world is real estate. When you own an apartment building and hire a property manager and a maintenance crew to take care of it for you and collect the rents, all you have to do is cash the checks that roll in.

Of course, passive income doesn't just happen overnight, or everyone would be getting it. In the case of the apartment building owner, it took money, time, and knowledge to set up an

Unlimited Adsense Income

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