

How To Make Money With Your Writing

Introduction

If you're looking for a good way to earn some money on the internet - maybe even enough to quit your day job - one option is to provide writing services to other marketers. Even if you only consider yourself a half-decent writer, there are probably lots of opportunities out there for you to make some money.

As the saying goes, Content Is King, but not everybody is comfortable or even able to create that content. They are always looking for ways to create high-quality content for their websites, and one of the best ways to do that is by hiring a writer to create the content for them.

In this report we're going to look at some of the ways that you can earn money by writing, including some of the most effective places to find buyers for your work.

Let's get started.

Advantages Of Writing As A Business

There are several big advantages of getting into the "writing business."

- It's in demand
- You can learn about the market(s)
- You can find partners

First, writing is in demand. There are far more marketers who are looking for high quality content for their websites than there are writers providing it.

Sure, it's easy to find writers on sites like [Elance](#) or [oDesk](#) but if you've ever tried doing this yourself, you've probably experienced the lack of quality that many of those writers offer.

Some of them aren't native English speakers, others just have a poor work ethic - but the fact is, if you provide high-quality content and you're conscientious about the work you're doing, you will immediately distance yourself from 95% of your "competition."

Next, learning about the markets. I refer to this in the plural because you can learn a lot about internet marketing itself, as well as any markets that you write about.

If you provide high-quality content, and do so reliably, you will often be able to work with some successful - and maybe even well-known - marketers. They will often have you write on topics that they're involved in, and you can learn a lot by watching how they do things.

Believe me, the first time you write an ebook or report for someone and they take something they paid you \$250 for and turn it into a \$5,000 payday, it's going to open your eyes to the potential that's out there.

Along those same lines, you can often leverage these working relationships into further partnerships. Successful marketers understand that writing is often a stepping stone to bigger and better things. If you work with a marketer by writing for them, and later you graduate to creating and marketing your own products, that marketer is much more likely to partner up with you as an affiliate or JV (joint venture) partner because they know you and they know the quality of your work.

Types Of Writing

There are various types of writing that marketers are generally looking for. You can offer any or all of the following types of content:

- Articles
- Blog posts
- Reports
- eBooks
- Copywriting
- Autoresponder emails
- Spinning

Some of these are more specialized than others. Copywriting, for example, will require you to have a certain skill set that not all writers will have. Articles and blog posts, on the other hand, can generally be handled by virtually any writer (provided they are comfortable with the topic, of course).

These different levels of skill will also have a bearing on how much you can reasonably charge for your work. Article writers who are considered to be “highly paid” may charge \$25 to \$50 per article, somewhere around 500 words.

Highly paid copywriters, on the other hand, may earn \$10,000 and up for a single sales letter, as well as a percentage of the sales in some cases.

If you’re just starting out with your writing business, you’re probably not going to be able to command those kind of rates until you’ve proven yourself, but it’s something you can aspire to. Most writers who can command top-dollar for their work started out at entry-level rates, just like anyone else.

When you’re first starting out, articles and blog posts are typically the easiest work to find. There are many places where you can market yourself as an article writer (which we’ll cover in the next section) and there is a virtually never-ending supply of marketers and website owners who are looking for good content.

Reports and ebooks are also popular types of content for many writers. Both of these types of content are popular among internet marketers, and they are often looking for writers who can create them.

Reports and ebooks may be written to be sold, given away as bonuses for other products or even given away as incentive to get people to join email lists or other lead generation methods. Many marketers are constantly looking for new products or giveaways they can offer their customers, so from your point of view as a writer there is plenty of demand.

Writing reports and ebooks can be a good way to graduate into larger types of content and larger projects with your existing clients as well, so don’t be afraid to offer your article clients larger projects.

We’ve already mentioned copywriting, and it tends to be one of the higher-paying forms of content, but in order to get paid well you need to have a proven track record. The first few sales letters you write may not generate the same kind of revenue, but if those sales letters convert well and you can build a bit of a portfolio of successful sales pages, it won’t take long before you can start charging more.

Autoresponder emails are another form of copywriting, in some ways, but they will vary depending on the ultimate purpose. Many marketers don’t understand how to write effective emails, or they might not know enough about a particular niche to

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