

LIST BUILDING **ACHIEVEMENTS**

50 Ways To Ignite Your Opt-in Subscribers Rate



List Building Achievements

Introduction

If you're seriously interested in learning more about growing your opt-in list, you need to think beyond the basics. This informative report takes a closer look at things you need to know about list building.

It addresses some of the key issues for building your opt-in list. A careful reading of this material could make a big difference in how you think about list building.

1. The "Specific Date" Technique

Tell your potential subscribers they will get a free bonus for subscribing before a specific date. Tell them the bonus won't be available after that date. You could also say they need to subscribe before midnight or the end of the day.

2. The "So Many Minutes" Technique

Tell your potential subscribers they will get a free bonus for subscribing in so many minutes. You could have a timer running down the time on your opt-in form. If they really like your bonus, they will subscribe before the time runs out.

3. The "Here's Your Lesson" Technique

Tell your potential subscribers they will get a free e-course for subscribing. You could just publish each lesson on a daily autoresponder series. People like to take courses one lesson at a time. You could even include an ad with each lesson.

4. The "E-Report" Technique

Tell your potential subscribers they will get a free e-report for subscribing. You could write up a 5 to 12-page e-report that your subscribers would really be interested in. You could have it ready to download in PDF format on your "thank you for subscribing" page.

5. The "Tease Me" Technique

Tell your potential subscribers they will get a free sample chapter of an e-book you are selling if they subscribe. People like to get a sneak preview of products before they buy them. Even if they don't buy your e-book, you'll be able to sell them something else in the future.

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