

Start an **Online** Coaching Business Using Your Talents **and** **Expertise**



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Learning something new is fun; it can also be a challenge. Many times we are required to learn something new with our job and there are times when we are interested in something and want to learn more about it. That's why a coaching business offers a great way to make some nice profits.

There is so much information out there so it seems very easy to just do some research and find what it is you need to know. How easy is it to apply your new found knowledge in a real life situation, and how much can you trust the information out there? It is not really that simple. Learning something and doing something are two different things.

Learning something and putting it into practice takes time, patience, and a good coach. This is where you come in handy. Think of your current niche, and as you are thinking about it, is there something within your niche that people need or want help with? Maybe you cannot think of something within your niche, so below are ten coaching businesses examples.

The purpose is to give you the coacher ideas within different niches, then go back and think of ways you can create a coaching business within your own niche. If you still cannot think of anything within your niche, then it can be a totally separate business from what you have right now. Read each one and think about it. Then read it again thinking of ways you can apply that knowledge to your own business.

Types of Coaching Businesses

The ten coaching business ideas are computer/IT, financial, career, parenting, gardening, school (high school and college), cooking, instruments, home improvement, and sales. Each one is a different type of business, and you may or may not need any special experience to start. You won't need experience to start the business either, but one thing to note is you must let your potential clients know you are simply coaching and not giving professional advice.

If you are a professional, that is great and you will be a step ahead of others coaches out there. But nonetheless, people will seek a non-professional who charges less to give supplemental knowledge to what they already know.

Another thing is do not limit your thoughts and beliefs to what is written. You are encouraged to take these types of coaching business ideas and come up with creative ways to start your own business with your skills and expertise.

Computer and IT

Computers are designed to help you to become more productive. But there are times when they can slow us down. If you are great with computers, you can start a coaching business to help with those pesky issues that get in the way of getting your daily tasks done. Let me walk you through some ideas to get you started with this type of business.

If someone has a minor issue and he or she cannot afford to pay a professional, you can charge a lower rate and coach them through the issue from home. Maybe it's not computer issues that you can help with. There are many new computer

programmers out there who may need a little coaching to help them apply what they learned in school to their career.

Financial

Money management can be very tough for many people. It is very important to have your finances in order so you are prepared for now and your future. You know the saying “save your pennies for a rainy day.” You literally need to save your money so that it works for you and not against you. So many people borrow more than they make in one year.

The best way to help anyone is to help them before they get into a financial bind. You are there to help people make sound financial decisions, and coaching will greatly motivate people to take action and be wise with their money. It is heartbreaking to see people when they lose so many things they worked so hard to get. Financial coaching may be the most sought after and necessary business today.

When people get into desperate situations they look for someone to help them out. Their reasons for creating this problem are all different, but in this day and age, it is hard to survive on the little income most people make. There are however, ways to manage your money well and live off of the income you have and be in good financial standing.

So as a financial coach, you will be giving sound advice and helping people learn how money works. You may also help them grow their wealth and use certain people for your resources such as Warren Buffet, Napoleon Hill, and Dave Ramsey

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