

FACEBOOK MONSTER MARKETING MISTAKES



AVOID THESE CRAZY MISTAKES!

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Introduction

Facebook is one of the highest traffic websites in the world, and it's the #1 social media powerhouse as of the writing of this guide. With this much clout, is it any wonder marketers are still clamoring to discover new ways to use the site to generate traffic?

A lot of social sites have lost traction recently. YouTube, for example, has lost a significant amount of traffic in the past year. Facebook, however, is still going strong. It provides a large amount of traffic, and it's productive, too.

But marketing on Facebook isn't as easy as it might seem. To market effectively on Facebook, there are a number of different things you **need** to be doing, and a lot of people ignore these things or just don't realize how important they are.

In this guide, you're going to learn about some of the biggest mistakes people make when marketing on Facebook. You're going to learn how to avoid these mistakes, and how to turn them around into the most effective marketing campaigns you've ever seen.

So let's get started.

Facebook Monster Marketing Mistakes

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